



****NEW JOB**** A social media organisation is seeking an Account Executive. Paying up to £26,000 and based near Tottenham Court Road. If you are interested, please email your CV to emma.colville@questprofessional.co.uk

Job Title: Account Executive

Location: Tottenham Court Road

Salary: Up to £26,000

We are looking for an Account Executive to join our growing UK team to oversee influencer campaigns for fashion, beauty/grooming and lifestyle brands.

This important role will involve the identification, outreach and managing of relationships with influencers and tastemakers. The Campaign Manager will recruit relevant influencers for campaigns and manage content creation between the influencer and the company's brand partners.

This role would ideally involve developing the content strategy and creative concepts for the campaigns, so a background in creative and design would be most welcome.

Qualifications:

- Contacts in industry
- Not take "no" for an answer
- Strategic and creative
- Knowledgeable about social platforms
- Digital/social strategy background
- Digital marketing background
- Identifying trends

Tasks:

- o Influencer outreach and management of influencers
- o Search for new applicable influencers for campaign
- o Managing campaign budget
- o Contracting for all influencer agreements
- o Quality control of creative content
- o Managing distribution strategy of content (Content calendar)