

**** NEW JOB**** A property company is seeking a Digital Marketing Executive. Paying up to £34,000 and based in Oxford Circus. If you are interested, please email your CV to emma.colville@questprofessional.co.uk

Job: Digital Marketing Executive

Location: Oxford Circus

Salary: £34,000

Key responsibilities will include:

- Leading the redesign project for the website ensuring we continue to be delivering an exceptional experience to our clients
- Updating and maintaining content on the website
- Leading the email marketing strategy – including the creation and sending of email marketing campaigns,
- used to promote our services, properties and auctions
- Driving the adoption of other digital tools and platforms that could deliver business value
- Assist with digital analytics and business reporting including information from Google Analytics, third party agencies and other digital platforms.
- Leading the further development of servicing of our clients through digital channels
- Liaising with internal stakeholders within the wider marketing and communications teams

Candidate Profile:

The successful candidate will possess excellent writing, editing and communication skills, and be very much a self-starter, motivated by delivering business results. The candidate must be able to communicate professionally via email and phone.

Additional skills should include:

- An excellent communicator, extremely organised and with an excellent eye for detail.
- The ability to manage multiple tasks simultaneously and meet deadlines.
- Strong written skills – experience of website editorial, content management systems and email marketing software would be advantageous
- Good analytical skills and strong numeric skills
- Ability to form successful working relationships with colleagues across the group and external agencies
- Comfortable when dealing with more senior staff
- Experience in dealing with third party suppliers
- Strong eye for good user experience / information architecture
- Ability to work calmly under pressure

- An interest in broad digital marketing and property